

SIoux SCOPE

Sioux City Camera Club Newsletter
APRIL 2004

MEETINGS 7:30 P.M. First Presbyterian Church 608 Nebraska St. Sioux City, Iowa
THURSDAYS April 15 (PROGRAM) April 29 (JUDGING)

Judges: Prints - Val Christensen
Slides - Mike Dunlap

FOR JUDGING: ENTRIES MUST BE AT STEVE PAULSON'S PORCH BY
PRINTS: Saturday, April 17 by NOON
SLIDES: Friday, April 16 by 4:30 p.m.
OR BRING TO FIRST MEETING

MEETING HAS BEEN CHANGED - APRIL 15

Program: Two part meeting. DEMONSTRATION: Karen Haberer from Hobby Lobby will demonstrate how to pick out matting materials to enhance your photos.
WHITE ELEPHANT SALE of photo equipment. Some items listed below.

Treats: 4-15 Carl Hardy, 4-29 Bill Cullinward

OFFICERS: President - Jim Hollander Vice-President - Connie Wahlstrom
Secretary/Treasurer - Marcia Crabb N4C Contact - Curt Stoever
Newsletter Editors - Tom Atkinson and Paula Warp

FROM THE EDITORS:

Please note change of date for first meeting in April. Because of Maunday Thursday the church was not available.

The April 15 meeting will feature the "White Elephant" photo equipment sale. However, ONLY items donated by Jim Hartje, with proceeds going to the club, will be sold separately on Sunday April 4, 2-4 p.m., Knoepfler's, 100 Jackson, under canopy at used car lot. Silent auction. Stuff is in Larry Crabb's trailer and Larry needs an empty trailer by April 12.

Think we've covered all the bases for information on Year-End deadlines, categories and banquet. They are listed in the newsletter.

So members, get your taxes done early, get your "goodies" together to sell and bring an interested friend. The more the merrier.

YEAR END BANQUET IS MAY 4

Cost is \$10 per person. Bring family members and friends and enjoy. Reservation deadline is April 20. Please sign up at the next meeting or contact our treasurer, Larry Crabb, before April 20.

Speaker for the program is Roger Hill of Roland, Iowa. He is primarily a wildlife photographer and has contributed photos to and been featured in the Iowa Department of Natural Resources Magazine.

YEAR END AWARDS - ABSOLUTE DEADLINE - APRIL 15
Drop off - Steve Paulson's Porch - Separate Tub
OR BRING TO APRIL 15 MEETING
Mark your entries YEAR-END and the CATEGORY

Sioux City Camera Club Members may enter two entries per member per category. For the following categories the photo/slides must have been judged during the current year monthly competition. Because of the deadline this will not include April 2004.

Black & White print of the year Class A
Black & White print of the year Class B
Color print of the year Class A
Color print of the year Class B
2 x 2 slide of the year Class A
2 X 2 slide of the year Class B
2 1/4 x 2 1/3 slide of the year
Color print of the year Class C (if entered)

Memorial awards and open class awards. Two entries each are premitted.
Entries need not have been entered during the year.

(VERY IMPORTANT) MARK YOUR ENTRIES FOR THE CATEGORY YOU ARE ENTERING.

Grant Jensen Award - for best Black & White print
Bob Tjebben Award - for best Color print
Lee Meis Award - for the best 2 1/4 x 2 1/4 slide of the year
Best 2 x 2 slide of the year
Best nature slide of the year

PHOTOGRAPHER OF THE YEAR will be presented based upon points accumulated during the year for points received each month in the Sioux City Camera Club and N4C competition.

WHITE ELEPHANT SALE - PARTIAL LISTING - COME ON MEMBERS, CLEAN OUT THE CUPBOARD AND BRING MORE GOODIES TO SELL

Jack Bristow: Altos Mat Maker, Technal Dry Mounting Press,
Nikor 28-70 mm zoom f3.5-4.5D, Nikor 75-300mm zoom f4.5-5.6D

Jerry Pospesheil: Assorted selection of aluminum frames,
3-14oz Cans of McDonalds Pro-tecta-Cote Clear Gloss Laquer Spray for Prints.
4-10oz Cans 3M Scotch Photo Mount Spray Adhesive
(Sorry, no elephants for sale...white or otherwise.)

Fran Kingsbury: Camera bag, Carousel trays, 35 105 mm Nikkor lens, Nikon mount,
Nikon 201 telextender, Lighted slide sorter, Slide copier, Cokin case with 10 Cokin filters,
Nikor stainless steel developing tank and several reels.

Steve Paulson: Bessler backpack Camera case med to large, Tamarec small back pack,
Nikon SB-24 Flash (2) Available, Nikon SQ 3.2 Megapixel digital camera, Misc light stands,

Bogen mono pod - no head included, Misc camera bags, set of 2 Photogenic mini spot lights (incadessent), Small metal camera case, Larger metal camera case, Photogenic light stand / Boom for hair light etc. (Will Not Be On Site - Call Me), Nikon SB26 Flash - (1) Available

FILM FIGHT Randy Williams forwarded this article for the newsletter.

Film Firms Fight to Stay Afloat By Kari L. Dean

Traditional film is moving swiftly toward antiquity, about to be shelved as quaintly as Selectric typewriter ribbon. But with more than half of amateur and professional photo-graphers still attached to 35-mm cameras, the film industry isn't ready to pronounce the medium dead. Instead, amid layoffs and slipping sales, film companies are struggling to keep the ailing industry alive.

Symptoms of illness abound. Two weeks ago, Eastman Kodak said it will lay off 15,000 workers employed in its core film business. A few months earlier, Kodak's chief executive unveiled, perhaps belatedly, a digitally oriented strategy to spur growth. No. 2 film manufacturer Fujifilm did the same. Underscoring the urgency behind such announcements, last month the Photography Marketing Association, or PMA, reported that in 2003, digital cameras outsold traditional cameras for the first time. In addition, the group said film sales and processing revenue declined from the prior year. But industry leaders aren't giving up on film. In a surprising turn this week, Kodak announced plans for new film-processing retail kiosks to sit beside their digital counterparts. Eliminating the in-about-an-hour middleman, customers can process and print their own photos from 35-mm film in about seven minutes. The kiosks also enable customers to select and print only the photos they want, in whichever sizes they want, much like a digital camera. "Let the consumer decide what the consumer wants," said Kodak spokesman Gerard Meuchner. "If they want to use film, let them use film."

Meanwhile, in Las Vegas this week, attendees at the PMA's annual convention saw Fujifilm introduce three new 35-mm cameras alongside four new digital cameras. The company also announced that it is "defying current trends in the photography industry by announcing significant investment in film camera technology in 2004." In truth, although the PMA projects digital-camera penetration to surpass 42 percent of households in 2004, that still leaves 58 percent without one.

Kodak's Meuchner attributes the ratio to the slow acceptance of digital by the biggest picture-takers of all: moms. "Mothers with children take the most pictures and have the least amount of time," Meuchner said. "But they aren't early adopters."

But even among this group, film consumption is on the wane. The PMA reports that mothers with young children are quickly becoming the most common owners of digital cameras. So while the lone bright spot for traditional film might have been the increasing sales of the mom-friendly disposable camera -- up by 7 percent in 2003 and projected to rise another 5 percent in 2004 -- even that light is dimming. As shutter-happy parents go digital, an array of other film users -- health-imaging specialists, professional photographers, artists -- are left to keep the industry alive. According to a 2003 survey by the Professional Photo-graphers of America, or PPA, just 52 percent of the group's members used digital as their primary means of capturing images. But 86 percent of PPA members were using at least partial digital technology in creating finished photographs.

Both Kodak and Fujifilm are positioning their film-focused entries around convenience and ease of use -- the same benefits used to lure consumers to digital. That choice of strategy might be the only one left as the long-debated quality issue between film and digital becomes increasingly moot: Some professional photographers now claim that large photographic prints

from 20-megapixel cameras or camera backs -- attachments that let film cameras take digital images -- are virtually indistinguishable from images captured on 35-mm film. "Newer cameras and digital backs have the higher quality, resolution and pixel count that have allowed portrait and wedding photographers to switch over," said PPA chairman Steve Best, who says he is a completely digital photographer who hasn't shot with film for five years. "Portrait and wedding photographers were limited by print size, so we were staying with film to get the quality," Best added. "But now there are people who say digital is even a better quality."

Of course, a 20-plus-megapixel camera back runs about \$20,000. But while that may be pricey even for some professionals, digital also eliminates endless film-development processes and saves pros both time and money. There are other signs of doom for film as well. Media photographers long ago switched to digital for its speed. Printing services are converting to entirely digital operations. And digital evidence for court cases has given birth to an entirely new industry of products and services. Even health-imaging and commercial printing businesses, traditionally consumers of vast quantities of film, are making the move to digital. "Digital has been growing for radiography for both digital capture and output," said Kodak's Meuchner. "Once you digitize that information, you can share it with a doctor in another part of the world." "We are making a big push in commercial printing because that's also becoming increasingly digital," said Meuchner. "If you are a wine merchant, and you know your customer prefers California reds, you can produce a customized flier that excludes the rest. "You can't do that in an analog world."

CLUB RESULTS - MARCH 2004

Class A Color

1st - Jack Bristow, Reflections of Norway HM - Steve Paulson, Painted Ladies
2nd - Jack Bristow, Narrow Norwegian Street HM - Chuck Peterson, Melt Down
2nd - Jack Bristow, Great Blue Heron
2nd - Fran Kingsbury, Quiet Canal
2nd - Steve Paulson, Red, White and Blue Clarinets
HM - Larry Crabb, In Search of the Green Flash

Class B Color

1st - Pat Salmen, Red Roost HM - Connie Wahlstrom, Balls of Fire
2nd - Chad Goosmann, Mardi Gras Clown HM - John Anderson, Jackson Moose
3rd - Vernice Kingsbury, A Walk to Remember HM - Connie Wahlstrom, Sleeping Giant
4th - Vernice Kingsbury, Reflected Mountains
4th - Barbara Anne Hucalak, Phone Home

Class A Black & White

1st - Fran Kingsbury, Round Things HM - Vicki McLead, Ghostly Egg Plants
2nd - Vicki McLead, Slinky HM - Vicki McLead, Harley Davidson
3rd - Fran Kingsbury, Alone HM - Bob Gillespie, Burr Oak
4th - Steve Paulson, Valley View HM - Bob Gillespie, Brooklyn Bridge

Class B Black & White

1st - Connie Wahlstrom, Back West

2 X 2 Slides Class A

1st - Randall Williams, Light and Fog HM - Francis Kingsbury, Trio
2nd - Steve Paulson, Wild Roses
2nd - Randall Williams, Hard Walls

4th - Francis Kingsbury, Red Barn

2 X 2 Slides Class B

1st - Vicki McLead, Greeting the Sun

2 1/4 X 2 1/4 Slides

1st - Steve Paulson, Morning in Grafton

HM - Steve Paulson, Coffe Pot Dome

2nd - Chuck Peterson, Lonesome

3rd - Vernice Kingsbury, Golden Trees

4th - Francis Kingsbury, Old Mill

N4C Results - February 2004

Nature Prints Class B

1st - Mike Dunlop, Cactus in Bloom

HM - Connie Wahlstrom, Garden Nectar

2nd - William Cullenward, Clouds

HM - James Wahlstrom, Tree in Custer

Nature Prints Class A

2nd - Steve Paulson, Munching

HM - Tom Atkinson, Rain Drops on Roses

3rd - Bob Gillespie, Martinsdale Depot

HM - Bob Gillespie, Lady Bug

3rd - Jerry Pospeshil, Black and Blue

Pictorial Prints Class B

HM - Chad Gooseman, Farrori Faces

HM - Connie Wahlstrom, This Old House

Black & White, Class A

1st - Mr. Wine Garden, Roger Van Klompenberg

2nd - Steve Paulson, Fresh Snow Fall

Black & White, Class B

3rd - James Wahlstrom, Old Homestead

PJ Prints

2nd - Steve Paulson, Happy Painters

Merit - Bob Gillespie, Necessity, the Mother of Invention

PJ Slides

1st - Chuck Peterson, Too Late to Save Merit - Randall Williams, Dynamic Duo

Stereo Slides

2nd - Vernice Kingsbury, Yucca

HM - Vernice Kingsbury, Sun at the Badlands

2 1/4 x 2 1/4 Slides

2nd - Steve Paulson, Fort Casey Light

3rd - Chuck Peterson, Teton Morning

Merit - Vernice Kingsbury, Teton Majesty

N4C Results - MARCH 2004

PJ Prints

Merit - Barbara-Anne Hucalak, Monks at Work

Merit - Kevin Smith, Where's My Easter Egg

HM - Chuck Peterson, Is There a Pot of Gold at the end of the Rainbow?

PJ Slides

1st - Ron Nicolls, Fire Reflection

2nd - Larry Crabb, Raising Old Glory

2 1/4 x 2 1/4 Slides

1st - Chuck Peterson, Stream at Yankee Bog

HM - Steve Paulson, Steeple